
FOR IMMEDIATE RELEASE

IFS Foundation Announces Platned as Major Donor and Brand Ambassador

Colombo, November 11, 2024 – The IFS Foundation is thrilled to announce a significant new partnership with a major donor, marking a transformative milestone in its mission to support and uplift communities in need.

This partnership will enable the IFS Foundation to expand its reach and impact, as it seeks to break the poverty cycle in remote, rural communities throughout Sri Lanka. The generous contribution and multi-year commitment from Platned will be instrumental in driving forward key projects, including education, sanitation, healthcare, and community development efforts.

Stephen Keys, Chair of the IFS Foundation, expressed his enthusiasm about the partnership: "We are incredibly grateful for Platned's support. The IFS Foundation has a long-standing commitment to enabling thriving communities, with a clear focus on public health and education. Platned's long-term commitment enables us to plan and invest with confidence. Together, we can create lasting positive change."

Steve Boreham, Chief Customer Officer of Platned, noted: "Platned is an IFS partner, and IFS has the IFS Foundation as its charity of choice. Enshrining our commitment as brand ambassador is a natural extension of our existing relationship and a true demonstration of shared values. We also strengthen our social license to operate in Sri Lanka, but what matters above everything is supporting the IFS Foundation to achieve its aims. Gratitude for this runs to my core."

About IFS Foundation: The IFS Foundation is a group of independent, charitable organisations investing in projects in partnership with local Sri Lankan communities to alleviate poverty. These projects address five key issues: access to healthcare, clean water, sanitation facilities, education and employment opportunities, aligned with relevant United Nations Sustainable Development Goals. Together, we can make a difference.

www.ifsfoundation.org.

About Platned: With extensive experience in IFS services, Platned is trusted by clients worldwide. Our skilled team provides high-quality functional, technical, and infrastructure support, delivering the expertise and outcomes that drive your business forward. For all your solution-based requirements, Platned is your one-stop hub.

<https://platned.com/>.
